EXHIBIT B

Steve Buckanavage HIGHLY CONFIDENTIAL Wilmington, DE

June 8, 2005

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1	IN THE UNITED STATES DISTRICT COURT	
2	FOR THE DISTRICT OF MASSACHUSETTS	
3		
	In Re: PHARMACEUTICAL	: MDL DOCKET NO.
4		: CIVIL ACTION #
Andrewson desired	INDUSTRY AVERAGE WHOLESALE	: 01CV12257-PBS
5		:
	PRICE LITIGATION	: HIGHLY CONFIDENTIAL
6		
7		
	THIS DOCUMENT RELATES TO:	
8		CERTIFIED COPY
	ALL ACTIONS	001
9		na tang pang ang ang ang ang ang ang ang ang ang
10		
11	Deposition of STEVE BUCKANAVAGE, taken	
12	pursuant to notice at the law offices of Morris, Nichols,	
13	Arsht & Tunnell, 1201 North Market Street, 18th Floor,	
14	Wilmington, Delaware, beginning at 9:07 a.m., on	
15	Thursday, June 8, 2005, before Julie H. Parrack,	
16	Registered Merit Reporter, Certified Realtime Reporter	
17	and Notary Public, there being present:	
18		_
19		,
20		
21		
22		

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- 1 '96 when you were in the market strategy department, your
- 2 group.
- 3 A. Okay.
- 4 Q. Okay? While you were in this group, what
- 5 analysis or research did you do regarding the use of free
- 6 samples?
- 7 A. None.
- 8 Q. To what extent during this time period did you
- 9 analyze the effect of samples on return to practice?
- 10 A. None.
- 11 Q. Did you ever have any discussions with anyone
- 12 regarding that issue?
- 13 A. No.
- Q. Did you have any understanding about policies
- 15 that Zeneca had in place regarding the use of samples?
- 16 A. Yes.

I--

- Q. What was your understanding?
- 18 A. That samples were made available for clinicians
- 19 to try on patients and gain some clinical experience with
- 20 our therapeutics, and that was a way to also get them
- 21 comfortable with prescribing medications. And that's how
- 22 we intended to use them.

Henderson Legal Services (202) 220-4158